

Consultants at Premier Group were spending hundreds of hours each month formatting CVs - after realising this time could be better spent on revenue generating activities, they came to Kyløe for help.

## Background

Premier Group is a leading global recruitment agency, with 95 consultants split across six offices in the UK (Reading, London, Manchester, and Birmingham), and the US (New York and Austin). They have been Bullhorn users since 2016 and have been working with Kyløe since 2017.

## Challenges

The CV formatting process can be time consuming and mundane for consultants. Premier Group send out an average of 3,200 CVs each month; on average it takes 15 minutes to format a CV and as a result, formatting was eating up a huge amount of their recruiters time. Plus, with 95 consultants, trying to maintain formatting standards across the entire group was becoming tricky.

After discovering that "There wasn't anything suitable within Bullhorn to transform the volume of CV's that we do on a monthly basis." (Paul Wheeler, Group IT Manager, Premier Group), they came to Kyløe for help.

## What did the project look like?

The key project objectives were:

- Reduce the time it was taking to format CVs and allow consultants to focus on other activities
- Standardise the formatting of CVs across the business so that Premier Group could be confident CVs were being sent in a consistent and professional format

**" Kyløe solutions are intuitive and always have the end users experience in mind."**

Paul Wheeler, Group IT Manager, Premier Group

## The Kyløe solution

After listening to Premier Group's problem, we were confident that the CV formatting functionality that comes as part of the Kyløe AwesomeDocs product was what they needed to achieve their objectives.

With Kyløe AwesomeDocs, users have the ability to create and store branded templates that can be used to generate CVs in a matter of minutes. The templates also mean that users can be confident that any CVs created adhere to the pre-defined format, ensuring a professional polish before sending out, with minimal effort.

**" We see huge ROI on the CV formatter functionality, as a result of the reduced time that consultants are spending on formatting CVs, which in turn frees them up to sell."**

Paul Wheeler, Group IT Manager, Premier Group

## Benefits and impact

The automation means that it now takes just two minutes to format a CV, which is a considerable saving on the manual process of 15 minutes.

Premier Group also now have the reassurance that all of the CVs being sent are fully branded, in a consistent way, thanks to the templates which they have pre-loaded into Bullhorn.

Paul's final words of wisdom? *"We would definitely recommend working with Kyløe, their consultative, transparent approach has always meant all parties are clear on the final outcome will be, prior to starting and at every stage throughout a project."*

